

2018 MEDIA KIT



LIMOS and BUSES4sale.com

The "Best of the Best" from the Best in the Industry

THE VALUE

We believe that participating in our publication is a real value to the players in our industry for a number of reasons, among which are:

Targeted and accurate distribution

– we distribute over 12,500+ copies of LIMOSandBUSES4sale six times a year to all the primary categories – large and small alike – in all segments of the industry, such as: Limousine Services, Executive Car Services, Casino Transportation, Bus Lines, Bus Charter & Rental businesses

Our clients provide a comprehensive range of the industry's services

– from vehicles to equipment to services and everything in-between

eBlast Service – we offer our clients eBlasts of your created design for only \$450 for sending to our targeted list, or we can design it for you and send for only \$550; to our list of over 6,000 targeted emails.

ADVERTISING RATES

4-Color Display Ad Rates

- 2 Page Spread \$1600
- Full Page \$950
- 1/2 Page \$750

Premium/Special Positions

- Back Cover \$1650
- Inside Front or Back Cover .. \$1450
- COVER & Center Spread ... \$2100

The cover spot is chosen by theme of issue – requests for cover are always welcome and decided on a first come first serve basis.

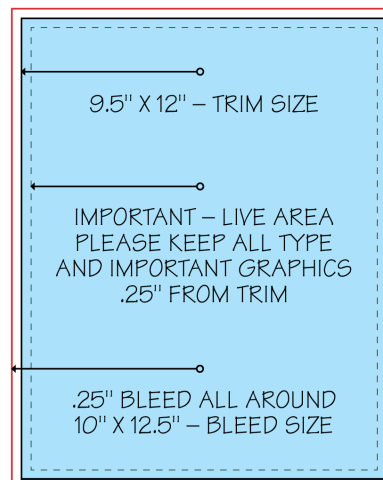
eBlasts

- HTML or JPG provided \$450
- We create eBlast..... \$550

ELECTRONIC FILES

We accept high-resolution, 300ppi, PDF, TIF, or EPS format.

Please outline fonts and embed graphics.



**WE WILL DESIGN
YOUR AD FOR \$75**

HALF PAGE
9" X 5.5"
NO BLEED

FOR ALL SALES, ART AND CUSTOMER SERVICE QUESTIONS,
PLEASE CONTACT ROBIN WELLS, PRESIDENT DIRECTLY:

305.469.7822 | CARE@LIMOSANDBUSES4SALE.COM

**PAYMENT IS
DUE WHEN AD
IS ORDERED**